



## EXPRESS MAIL MAILING LABEL

NUMBER: **EL615431710US**DATE OF DEPOSIT: June 14, 2004

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1450, Alexandria, VA 22313-1450.

Beverly A. Lee

In re application of: Keith G. Lintott

Appl. No.: 10/693,740

Filed: October 24, 2003

For: Chrysanthemum Plant Named 'Starlet

Bronze'

Art Unit: 1661

PTO Confirmation No.: 3118

Examiner: Unknown

Atty. Docket: 10451.0058.NPUS01

## INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Listed on accompanying PTO Form 1449 are documents and other information that may be considered material to the examination of this application, in compliance with the duty of disclosure requirements of 37 C.F.R. §§ 1.56, 1.97 and 1.98. Copies of the documents are enclosed.

Enclosed is a copy of a Royal Van Zanten Garden Mum 2002 Catalog ("the Garden Mum Catalog") listing a brief description of the Chrysanthemum variety 'Starlet Bronze,' the subject of the instant application, at pages 9 and 14. A color picture of the 'Starlet Bronze' variety is shown at page 5.

Further enclosed is a copy of a declaration by Mr. Peter Hesse relating to the catalog. As explained in the declaration of Mr. Hesse, the Garden Mum catalog was not publicly available more than one year prior to the filing date of the instant application. Although the Applicant does not believe that the Garden Mum Catalog is effective prior art as to its disclosure of the instant variety 'Starlet Bronze,' the circumstances of the public distribution of the catalog are disclosed here for the Examiner's review and consideration.

As seen from the declaration, Mr. Hesse is the former Marketing Manager of Royal Van Zanten LLC, Nipomo, California, which issued the Garden Mum Catalog. From July 1, 2000, until the spring of 2004, Royal Van Zanten produced and sold Chrysanthemum cuttings for pots, cut flowers and gardens. During that time, Royal Van Zanten was the exclusive distributor of Chrysanthemum varieties developed at Cleangro, Ltd., Chichester, West Sussex, United Kingdom. 'Starlet Bronze,' the variety that is the subject of the instant application, was developed at Cleangro Ltd in Chichester, West Sussex, United Kingdom, as described in the instant application.

As set forth in Mr. Hesse's declaration, Royal Van Zanten sold its varieties to a select few customers directly or through Cleangro Ltd's exclusive sales representative, Ball Seed Company, Chicago Illinois. Royal Van Zanten advertised the Chrysanthemum varieties by catalogs, including the Garden Mum Catalog.

According to Mr. Hesse's declaration, the Garden Mum Catalog was printed and delivered to Royal Van Zanten on or about October 12, 2001. Copies of the Garden Mum Catalog were given to sales representatives of Ball Seed at a conference in Chicago on or about Wednesday, October 17, 2001. A draft mailing list for distribution of the catalog by Royal Van Zanten to potential customers was first created at Ball Seed as a spreadsheet on Friday, October 22, 2001. A letter to be inserted into the catalog for distribution was created

at Ball Seed as a Microsoft Word document on Monday, October 22, 2001. A copy of the draft letter is attached to Mr. Hesse's declaration as Exhibit B.

From the series of events described by Mr. Hesse, it appears that the catalog was not ready for distribution to potential customers prior to at least Tuesday October 23, 2001 following preparation of the letter insert. Moreover, the catalogs did not include pricing information. As evident from the letter insert, it would have been necessary for customers to contact Ball Seed, the sales representative, or, in the case of a few select customers, Royal Van Zanten, to obtain at least pricing information for the varieties listed in the Garden Mum Catalog.

According to Mr. Hesse's declaration, Royal Van Zanten typically distributed catalogs such as the Garden Mum Catalog through bulk mail at the Standard Mail rate of the United States Post Office. The Post Office advertises on its website that the delivery time for Standard Mail shipping for catalogs of the size and weight of the Garden Mum Catalog is at least 2-9 days for locations throughout the United States. As noted in Mr. Hesse's declaration, the Post office confirmed that this delivery rate would have applied in 2001 also, when the catalog was actually distributed.

Finally, Mr. Hesse confirms that the Garden Mum Catalog was the first published disclosure in the United States by Royal Van Zanten or Ball Seed for, among others, the Chrysanthemum variety 'Starlet Bronze.'

Based upon the information contained in the declaration of Mr. Hesse, Applicant does not believe that the Garden Mum Catalog was available more than one year prior to the filing date of the instant variety 'Starlet Bronze.' The instant application was filed on October 24, 2003, claiming priority to provisional application Serial No. 60/421,388, originally filed on October 25, 2002. Potential customers of Royal Van Zanten or Ball Seed would not have

received the Garden Mum Catalog for at least two days after mailing or until October 25, 2001 at the earliest, which is not more than one year prior to the effective U.S. filing date for this application. Moreover, inasmuch as the catalog did not include pricing information, it does not appear to have constituted an offer to sell the varieties listed there, but rather only an advertisement of them, again not more than a year prior to the effective U.S. filing date for this application.

To the Applicant's knowledge, the instant plant variety, 'Starlet Bronze,' has not been sold, offered for sale, or otherwise made publicly available in the United States or elsewhere more than one year prior to the effective U.S. application filing date. Moreover, the instant variety has not been the subject of an application for protection in any other country, or appeared in any other printed publication, more than one year prior to the U.S. filing date for this application.

Applicant reserves the right to establish the patentability of the claimed invention over any of the information provided here, and/or to prove that this information may not be prior art, and/or to prove that this information may not be enabling for the teachings purportedly offered.

This statement should not be construed as a representation that a search has been made, or that information more material to the examination of the present patent application does not exist. The Examiner is specifically requested not to rely solely on the material submitted herewith.

It is respectfully requested that the Examiner initial and return a copy of the enclosed PTO-1449, and to indicate in the official file wrapper of this patent application that the documents have been considered.

It is believed that this disclosure complies with the requirements of 37 C.F.R. §§ 1.56, 1.97 and 1.98, and the Manual of Patent Examining Procedures § 609. If for some reason the Examiner considers otherwise, or requires additional information, Applicant requests that the Examiner call the undersigned so that any deficiencies can be remedied.

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to Deposit Account No. 08-3038 referencing docket number 10451.0058.NPUS01.

Dated: June 14, 2004

Respectfully submitted,

Mark K. Dickson

Attorney Reg. No. 32,889

HOWREY SIMON ARNOLD & WHITE, LLP

301 Ravenswood Avenue Menlo Park, CA 94025

(650) 463-8234

Sheet	1	of	1

## LIST OF REFERENCES CITED BY APPLICANT

(Use several sheets if necessary)

PTO FORM 1449

ATTY, DOCKET NO.	APPLICATION NO.			
*10451.0058.NPUS01	*10/693,740			
APPLICANT				
ATTECAN				
*Keith G. Lintott				
FILING DATE	GROUP			
*October 24, 2003	*1661			

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		(Includin		REFERENCES , Date, Pertinent Pages,	Etc.)			· .	
	8.	Royal Van Zanten Gard pages 5 (color picture),		log 2002 listing Chrysan	themum va	ariety	'Starlet B	Ironze' a	t
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.